

WORKPLACE  
NINJAS  
NORWAY

# Workplace Ninjas Norway 2027 Sponsor Information

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The Largest Microsoft Community Conference in Norway  
Driven by the Microsoft Community

SHARING KNOWLEDGE. TOGETHER.



#WPNinjasNO





# Why become a sponsor

## SUPPORT THE COMMUNITY

### Grow your brand

Sponsoring is a unique opportunity to boost your company's brand, products, and services in Norway.

### Support the community

Your support shows engagement with the Microsoft Endpoint Management, Identity, and Security community.

### Be part of a community event

The event is community-driven, and sponsorship helps us keep the experience high quality for everyone involved.

## KEY FACTS

**300+**

ATTENDEES

**5**

PARALLEL TRACKS

**30**

TECHNICAL SESSIONS

**1-DAY**

THON HOTEL STORO, OSLO

# The Venue

Thon Hotel Storo, Oslo

- 5 conference rooms
- Large expo area



# WORKPLACE NINJAS NORWAY



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# About the conference

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## Key Information:

- 300+ attendees
- 1 day event with high-quality content
- 5 parallel tracks
- 30 technical sessions in total.



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# Conference atmosphere

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## The Audience:

- Our goal is to bring the crowd of workplace management and security ninjas together to share their knowledge, learn together. This covers topics around management of endpoints with configuration manager and Intune, as well virtual desktops and the complete security stack of Microsoft.



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# Who are we?

## The Ninja Team

- The Workplace Ninjas Norway team is deeply involved in the community and very motivated to provide you a good all over experience.
- If you have any questions about the organization or the event, feel free to contact us directly.
- We operate close, personal, wild and directly – just like the Norwegian nature.





# A day at WPNinjas Norway 2026



# Sponsor Outcomes 2026

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Real conversations. Real pipeline.

Sponsors met highly engaged endpoint, security, cloud and workplace professionals — and left with meetings in the calendar.

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# The room you walk into

50+

represented organisations

60,000

managed devices in the largest environment —  
from 150 up

1

day, 5 rooms, one audience

*Norway's largest enterprises, MSPs and public-sector organizations, all in one place.*



# What each sponsor took home

**600+**

recorded attendee interactions across sponsors

**60+**

qualified contacts per sponsor

**1000s**

downstream customers reached via Nordic service providers

*Every sponsor left with a qualified pipeline — demos, trials, workshops and expansion conversations.*



# What sponsors told us in 2026

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- Direct access to large Norwegian enterprise customers
- A room concentrated with Intune, Endpoint Management and Workplace specialists
- Multiple decision-makers from the same target organization
- A high number of follow-up and demo requests
- Strong turnout from public sector, healthcare, energy, finance and large MSPs



# Real pipeline, not just footfall

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- “2026 generated hundreds of direct sponsor engagements, including enterprise organizations with environments ranging from 400 to 60,000 managed endpoints.”
- “Sponsors secured demo requests, technical workshops, trials, partner discussions and expansion opportunities from some of Norway’s largest endpoint management environments.”



# Every major industry in the room

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- Public Sector & Government
- Healthcare
- Education & Research
- Energy & Utilities
- Transportation & Aviation
- Financial Services
- Manufacturing & Industrial
- Enterprise IT
- Managed Service Providers & Consulting



# The projects they came to solve

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## Modern Endpoint Management

Intune adoption and optimization

Endpoint modernization

Multi-tenant management

Security & Identity

Certificate and PKI modernization

Identity transformation

Device security

## Application Management

Software packaging

Patch management

Application lifecycle management

Automation & Operations

IT automation

Platform efficiency

Operational modernization



# From handshake to next step

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- Product evaluations
- Technical demo requests
- Proof-of-concept discussions
- Trial opportunities
- Migration projects
- Architecture workshops
- Partner discussions
- Existing customer expansion
- Outcomes sponsors documented again and again throughout the day.



# Who you get in front of

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The event attracted the professionals responsible for:

Endpoint Management

Security and Identity

Infrastructure Architecture

Modern Workplace

Cloud Platforms

IT Operations

Digital Transformation

Why it matters

Sponsors engaged directly with the IT professionals driving workplace, endpoint, security and cloud transformation across Norway's public and private sector.

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# Sponsor Packages

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Workplace Ninjas Norway 2027

May 20 OSLO - Norway

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# Bronze Sponsorship (Digital-Entry-Level)



Cost: 1500 EUR

## Benefits:

- Company logo displayed on the event website and event materials (lower-tier visibility)
- Mention in pre-event emails/newsletters to attendees
- Inclusion in the “Thank You” slide in event presentations
- Social media shoutouts (1 post per platform before and during the event)
- Opportunity to include promotional material in attendee swag bags





# Silver Sponsorship (Mid-Level)



Cost: 3500 EUR

## Benefits:

- All benefits from the Bronze tier, plus:
- Higher-tier logo visibility on the event website and materials
- Mention during the opening and closing speeches at the event
- Two dedicated social media post highlighting the sponsor
- 2 complimentary event tickets
- Opportunity to display a booth at the event for product demos or information
- Lead Scanner





# Silver sponsor stand includes:

## Stand Dimensions:

- Width: 2,5 meters
- Depth: ~1.5 meters

## Included Furniture and Setup:

- 55 Inch screen on stand
- 2m x 2.3m ZipperWall
- 1 bar table
- 1 table (140x40 cm)
- Tablecloth
- 1-2 chairs

## Utilities:

- Electricity
- WiFi





# Gold Sponsorship (Top-Level)

Cost: 6,000 EUR

## Benefits:

- All benefits from the Silver tier, plus:
- Premium logo placement on event website, materials, and signage
- Mention as a Gold Sponsor in all event communications
- 4 complimentary event tickets
- Opportunity to give a 30 minute presentation or demo during the event
- Special recognition as a lead sponsor during all event communications and media
- Logo featured prominently in post-event videos or recaps





# Gold sponsor stand includes:

- **Stand Dimensions:**
  - Width: 4 meters
  - Depth: ~1.5 meters
- **Included Furniture and Setup:**
  - 55 Inch screen on stand
  - 3m x 2.3m ZipperWall
  - 1 bar table
  - 2 tables (140x40 cm)
  - Tablecloths
  - 2-4 chairs
- **Utilities:**
  - Electricity
  - WiFi





# Additional Sponsorship Opportunity



## LANYARD SPONSOR

# 1500 EURO

AVAILABLE: 1

### INCLUDES:

- ✓ Exclusive sponsor branding on all attendee lanyards
- ✓ Co-branded with the Workplace Ninjas Norway identity
- ✓ Your brand featured in networking, sessions and event photos

## ATTENDEE BAG SPONSOR

# 2500 EURO

AVAILABLE: 1

### INCLUDES:

- ✓ Exclusive sponsor branding on all attendee tote bags
- ✓ Co-branded with the Workplace Ninjas Norway identity
- ✓ High visibility during registration, networking and event photos

## LUNCH SPONSOR

# 3500 EURO

AVAILABLE: 1

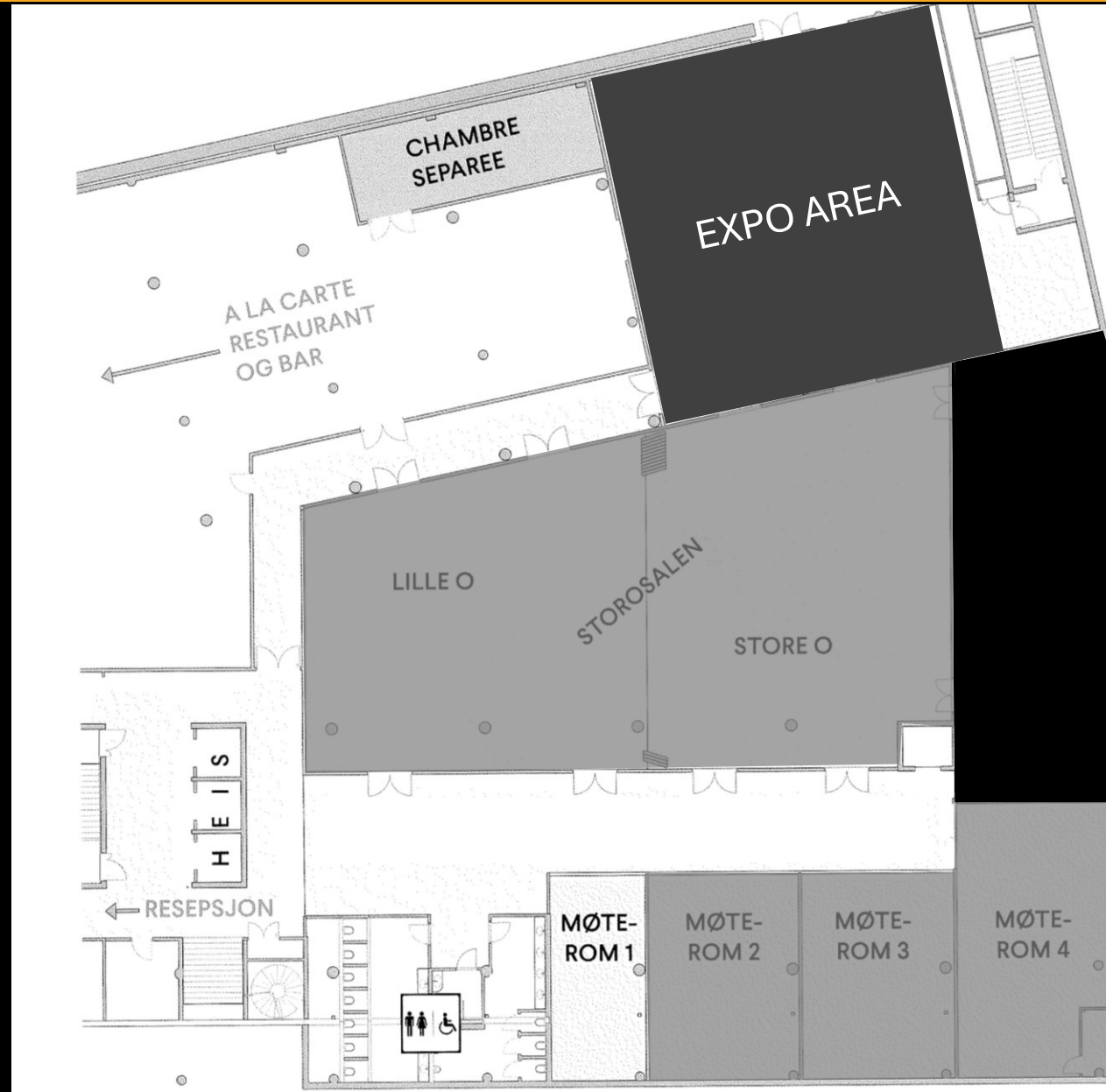
### INCLUDES:

- ✓ Exclusive Lunch Sponsor status
- ✓ Prominent branding in the lunch area and on lunch tables
- ✓ Recognition on the website and event agenda
- ✓ Main-stage and social media acknowledgement



# Floor Plan

- Conference Rooms
  - Storsalen (400)
    - Opening & Closing Notes
  - Lille O (130)
  - Store O (140)
  - Møterom 2 (60)
  - Møterom 3 (70)
  - Møterom 4 (80)

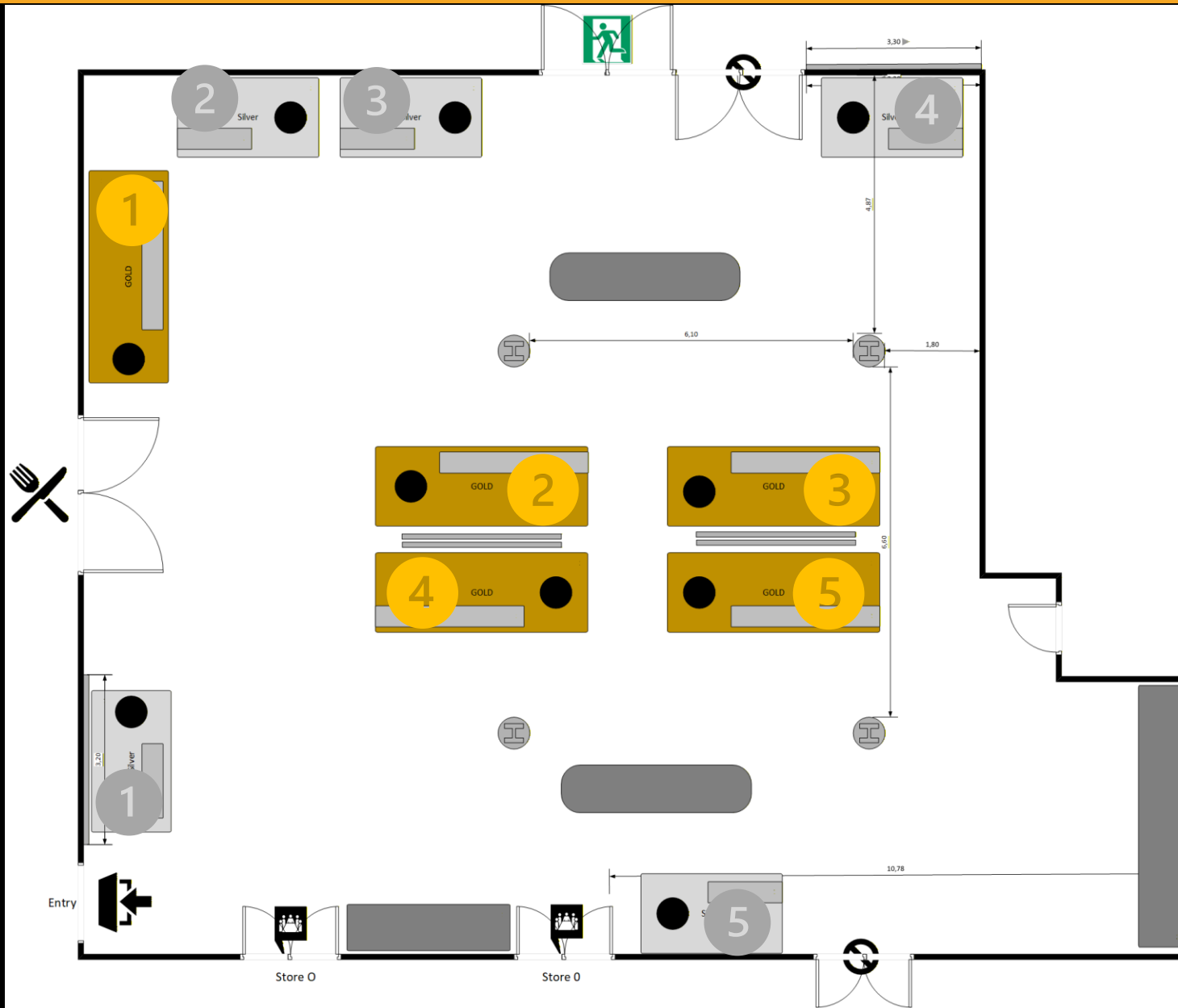




# Pick your EXPO spot

**Gold  
Sponsors**

**Silver  
Sponsors**





# Secure your Sponsor-spot today!

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- <https://wpninjas.no/sponsors/register>
- Or contact someone in the team directly